



Cinco K 6285 Bay Rd. Suite 1, Saginaw MI 48604 • p.989-399-9925 • f 989-399-9926 • cincokrun@yahoo.com • www.cincokrunsaginaw.com

November, 24, 2013

Hola!

Cinco K Run announces our 5th "Cinco De Mayo" Cinco K Run/Walk. Cinco K Run's mission is to promote health and wellness around a fun, family friendly event that fosters the spirit of a healthy, caring, and united community. **Since its conception, Cinco K Run donated over \$3,300 to area charities and scholarships bringing the 4 year total to more than \$5,300!!!**

For this event, our goal is to raise more than \$5,000 to share with the community! This money will be used to award scholarships for high school seniors bound for college as well as students in college. Also, we will offer support to help a local community prescription support program. **With your generous support we can achieve these important goals!**

The "Cinco De Mayo" Cinco K Run/Walk will take place in Saginaw, Michigan on Sunday, May 4th, 2014 at 12:00 pm. It will start and end at the Anderson Enrichment Center located at 120 Ezra Rust Drive; Saginaw, MI 48601.

New for 2014: Not only will this be the 5th "Cinco De Mayo" Run/Walk in May. We are very excited to host our 3rd "Dia De Los Muertos" Cinco K Run/Walk in November of 2014. **If you act now, you can get sponsorship in the second run for 50% off the sponsorship rate.**

A sponsor area located in the Anderson Enrichment Center will be available for sponsors to set up a booth/table for interaction with participants and the community and promote health related information and healthy decision making. We are expecting in excess of 400 runners/walkers/spectators. Sponsors are invited to set up their displays as early as 7:30am and break them down no later than 2:00 pm.

Cinco K Run is asking for your help to support this Health Awareness Outreach event with a sponsorship ranging from \$250.00 to \$2,500.00. The payment includes the exhibit opportunity and varied levels of recognition as noted.

If you are interested in being a part of this exciting event, please complete the attached form with your advertisement and payment as soon as possible to be included in the program.

If you have any questions, please feel free to call (989) 399-9925 or e-mail: cincokrun@yahoo.com .

We look forward to working with you on our 5th "Cinco De Mayo" Cinco K Run/Walk and the 3rd Annual "Dia De Los Muertos" Cinco K. We truly appreciate your support in helping us to provide a fun, quality and healthy event for our community.

Adios!

Joseph J. Stricker
Chairman



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“Cinco De Mayo” Cinco K Run/Walk

*May 4th, 2014
7:30am – 2:00pm
Anderson Enrichment Center
120 Ezra Rust Drive
Saginaw, MI 48601*

Please Check Desired Sponsorship Level

	<p>Platinum Sponsorship \$2,500</p> <ul style="list-style-type: none"> • Logo placement on Front of event T-shirt link to website, Facebook, and race forms • Name mentioned at beginning of race, and at awards ceremony • 5 Signs placed with logo throughout course • Onsite representation with company promotional material • “Your company name” as premier sponsor Cinco 5K run/walk • Option for company material to be included with runners packet • Sponsor ad placed on www.saginawsports.com website for 2-months • Display space in the race check-in area (total of 6 tables available)
	<p>Gold Sponsorship (2 Available) \$1,000</p> <ul style="list-style-type: none"> • Company Name and Logo placement on sleeve of event T-shirts • Name announced at start of race and end of the race • Sponsor can place 3 signs with logo throughout course • Option for company material to be included with runner’s packet • Sponsor ad placed on www.saginawsports.com website for 2-months • Display space in the race check-in area (total of 6 tables available)
	<p>Silver Sponsorship \$500</p> <ul style="list-style-type: none"> • Company Name and Logo placement on: Event T-shirts, Facebook, and race forms • Sponsor can place 2 signs placed with logo throughout course • Sponsor ad placed on www.saginawsports.com website for 2-months • Option for company material to be included with runners packet • Display space in the race check-in area (total of 6 tables available)
	<p>Bronze Sponsorship \$250</p> <ul style="list-style-type: none"> • Company Name noted on event t-shirts • Option for company material to be included with runners packet • Sponsor can place 2 signs placed with logo throughout course



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“Cinco De Mayo” Cinco K Run/Walk Sign-Up Form

I would like to sponsor the Sunday, May 4th, 2014 “Cinco De Mayo” 5K Run/Walk.

(Please Check One)

_____ \$2,500 Platinum Sponsorship

_____ \$1,000 Gold Sponsorship

_____ \$500 Silver Sponsorship

_____ \$250 Bronze Sponsorship

Also, I would like to sponsor the November 1st, 2014 “Dia De Los Muertos” 5K Run/Walk for 50% off!* (Please Check One)

_____ ~~\$2,500~~ **\$1,250** Platinum Sponsorship

_____ ~~\$1,000~~ **\$500** Gold Sponsorship

_____ ~~\$500~~ **\$250** Silver Sponsorship

_____ ~~\$250~~ **\$125** Bronze Sponsorship

*Second sponsorship is of equal or lesser value to the First Sponsorship

Contact Name: _____

Business Name (if different): _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail address: _____

Telephone: _____ Fax: _____

Please complete this form and send your payment to:

Cinco K c/o Joseph Stricker

6285 Bay Rd, Ste 1

Saginaw, MI 48604

Make Checks Payable to: **Cinco K Run**

501[c]3 Tax ID Number: **27-4934172**